

February 22, 2017

TO: White Bluff Property Owners
FROM: **YOUR** Board of Directors
Leonard Critcher, President
RE: **The Latest Double Diamond Deception**

It appears that Double Diamond/Mike Ward has mailed out another message, somewhat duplicative of a previous mailing in yet another attempt to dupe you into "voting" for a Country Club "proposal" that has yet to be proposed under the provisions of our governing documents. The Board writes to give you its opinion about Double Diamond's latest proposal.

It's time to get real with this nonsense. Read the following closely:

You are VOTING on NOTHING. Nothing, absolutely NOTHING, has been proposed under the Property Owners Association's governing documents. Your "vote" does nothing but purport to give your Proxy to DD/Mike Ward.

Double Diamond/Mike Ward are spending hundreds of thousands of dollars in this effort! WHY? It's all about CONTROL, pure and simple. Control of White Bluff, control of maintenance fees, control of ASSESSMENTS, control of POA Reserve Funds (app. \$3,000,000 set aside for maintenance of roads and what DD has NOT done for 26 years!) and control of YOUR FUTURE. Why would a corporate entity like DD spend hundreds of thousands of dollars to wage a campaign to GIVE AWAY assets? Simple answer- to CONTROL EVERYTHING so they can sell MILLIONS and MILLIONS of dollars of dirt at inflated prices and receive MILLIONS of dollars of management fees.

Property Owner Representation? Give us a BREAK! Double Diamond/Mike Ward will CONTROL everything! All the decisions, all the fees, all the dues, all the assessments- EVERYTHING! DD/MW propose "an owner/member advisory board." What does "advisory" mean? Advise, not decide. It is the Double Diamond/Mike Ward Board of Directors that would CONTROL everything and ALL DECISIONS, EVERYTHING!

Double Diamond Executive Management? Give us another BREAK! DD has been providing "executive management" for 26 years and look at the condition of The Dream we all bought into. Under whose watch was this? Easy, very easy answer- DOUBLE DIAMOND & MIKE WARD. It is comical that DD/MW would PROVE unequivocally over 26 YEARS that they had the intention of running a Dream into the ground and then ask for your permission to do it for another 12 years!

If You're a Lot Owner, Double Diamond CREATED your misery! Your POA hears it over and over, every single day-

"If I could only give my lot away!"

"Double Diamond lied to me when I bought my lot."

"My property is worth NOTHING."

"This is the WORST purchase I have ever made!"

Lot Owner- do you really believe a Country Club is the remedy to your anger, your anxiety, and your frustrations? NOT IN THE LEAST. **The VERY Entity that SOLD you your dirt, sold you "The Dream" and FAILED to maintain the facilities, wants you to AFFIRM their ACTIONS over the past 26 years! Shame on them!!**

Oh, What to DO? Real simple answer- Get Real! Give your Proxy to YOUR Property Owners Association- NOT the entity and the individual who created this problem! Your NON-COMPENSATED POA Board wants to be The Solution, not a part of a 26 year-old PROBLEM!

If you own a lot, think long and hard about who is offering you a VERY short-term solution of supposedly lower fees and dues? THE SAME ENTITY THAT WOULD HAVE THE ABSOLUTE CONTROL TO BE ABLE TO CREATE A LONG-TERM DISASTER FOR US ALL. Lower fees? They could be INCREASED in a Double Diamond-controlled Board in a HEART BEAT! ASSESSMENTS? They could be levied by a Double Diamond-controlled Board in a HEART BEAT!

Can you REALLY TRUST the entity and individual who created this mess to be the solution to solving this mess?

GET REAL! GO TO www.whitebluffpoa.com and cast your Proxy for those who volunteered to PROTECT you and the interests of over 6,000 property owners!