

March 3, 2020

TO: White Bluff Property Owners
FROM: Your Board of Directors
RE: Beautifying White Bluff

Spring is just around the corner, and we expect a significant influx of property owners and guests to experience all that our magnificent resort has to offer! We're asking homeowners to go the extra mile and show their pride in our community by freshening up their landscaping, storing away those items that should be kept from view, removing boats and trailers, and making the effort to pick up those inadvertently dropped pieces of trash along side the streets.

The Board has authorized the professional development of a marketing website, and a professional photographer/videographer will be on-site once the green grass replaces the dormant brown and the flowers begin bursting onto the scene. In addition, The Cindy O'Gorman real estate group out of the Dallas' Ebby Halliday firm will crank up their marketing efforts in selling available lots. Both of these efforts will bring new people into our property, and we can all show them what a truly beautiful place we have by everyone pitching in to beautify their small piece of the resort.

For the vision of White Bluff to be realized, we must attract new property owners, new homes being built and new people involved in our community, supporting the amenities and bringing in additional revenue so we can open more amenities. You can do your part!