

March 4, 2020

TO: White Bluff Property Owners

FROM: Your Board of Directors

RE: Sale of Lots

The Board previously made the decision to not be in the real estate business and has chosen to not take ownership of lots offered by delinquent property owners. There were several financial and logistical reasons that went into this decision, not the least of which was “competing” with our local realtors and other realtors spending time and money to assist their clients with purchasing White Bluff property.

As the White Bluff marketing efforts begin in earnest, there will be an increased interest in lots. Lots are and will be available from a variety of sources.

White Bluff is blessed with a number of professional **local realtors** who have lots listed for sale. These realtors know the market and the process. Some **individual property owners** have listed their lots on Town Square. New York-based **Flatiron** has also been marketing the lots they own with billboards in Dallas on Central Expressway and I-35 along with a variety of articles about our resort.

Our property owners will undoubtedly get inquiries about lot availability from friends, relatives and resort guests. The Board does not endorse any one source for the purchase of lots. It is our desire that our community grow and prosper through the efforts of all who bring their individual, professional and collective expertise to enhance the growth and stability of our community.