

December 16, 2018

TO: White Bluff Property Owners
FROM: Your Board of Directors
RE: Amenities RFP Committee

As a community, we have made great strides in a little more than a year in revitalizing our community with the reopening of our magnificent golf courses and Mulligan's restaurant. As we seek to move forward with the renovation of our remaining amenities, the Board believes we should explore all opportunities in terms of how we maximize the value of these assets going forward.

To that end, your Board is seeking to solicit interest in a strategic partnership with an outside entity to join our efforts in renovating and developing our amenities. We have received a certified commercial appraisal for the following amenities:

- Hotel
- Adjacent land and parking lots
- The Lighthouse Restaurant
- Conference Center
- Fitness Center, Spa and Salon

We will appoint a committee to develop a Request for Proposal (RFP). It is vital to both White Bluff and any entity we partner with that the interests of both parties are protected and the partnership is mutually beneficial.

If you are interested in serving on this committee, please email leonard@critcher.com. Please include all contact information as well as any experience you may have in this area. This endeavor is the next major step in our master plan for our resort, and your participation is vital.