

August 19, 2021

TO: White Bluff Property Owners
FROM: Leonard Critcher, President WBPOA
RE: Best In DFW- Outdoor Adventures

As you are aware I nominated White Bluff for Best In DFW, Outdoor Adventures. Terry and Charles Boyer graciously accepted to organize and chair a committee of property owners to promote voting. They have done an incredible job.

Those of you have been diligently voting every day have noticed that a couple days ago White Bluff had been removed from the list of candidates. I immediately began inquiring to Dallas Morning News for the reason. After numerous emails and phone conversations, I was told that it was their mistake that we were included on the ballot. The reason is that Hill County is not officially in the DFW Metroplex.

While we are all disappointed, all is not lost. In fact the results of my conversations have yielded a more than acceptable compromise. The Dallas Morning News has agreed to the following:

1. They will create a new category for next year that will be something like Best Outdoor Adventures within a day's drive from DFW.
2. They will give us a free Banner Ad on the page the nominees are on for this category. This is huge.
3. They will also give us a free display ad in this year's Best In DFW magazine. This is huge.

Again, the Board and I thank all our property owners who supported this endeavor in so many ways. A big thank you to the DMN, and let's look forward to winning next year!